

**COURSE DETAILS**

**International Program:**

- CIDESCO Diploma (Switzerland)
- CIBTAC Diploma (UK)

**Other Career Program**

- Advance Aesthetics
- Clinical Esthetics
- Hair Dressing
- Make up

**CIBTAC (UK) Diploma**

Admission open for 2011 Batch

Vol. 14

# Age of collaboration

November 2010

Today's age is the age of collaboration both between organizations in similar as well as allied business. Classic case of collaboration is seen in airline industry where code sharing arrangements benefits all, the passengers as well as the airline industry by generating more income.

I see a situation in this beauty industry where mutually beneficial collaboration is possible. Take instance of beauty training industry. Beauty industry grows at the rate of over 30%, which is fastest among all the sectors, but attracts less than 1% of potential students. This leads to talent deficit and trained personnel in this industry.

Need of the hour is for all training schools in general and beauty industry leaders in particular to collaborate and spread awareness among general population on beauty career opportunities. Only a combined effort would ensure creation of enough decibel level to draw attention towards this industry.



**Ms. Vaishali K.**  
Director - LTA School of Beauty

Last month we had two honorable persons, Dr. Sameer Karkhanis (Cosmetic Surgeon) and Dr. Nirmala Shetty (Naturopath) addressing large audience invited by LTA. Both the personalities educated invitees on following the right practices. While Dr. Sameer provided useful insights on right techniques of body shaping, Dr. Nirmala Shetty gave valuable inputs on how to use natural ingredients in cosmetic treatments.

I invite all like minded people to join hands with LTA in continuing this effort of drawing good talent into this industry. I would be pleased to hear from you. Do mail me - [vaishali.k@ltaindia.org](mailto:vaishali.k@ltaindia.org)



## Program of The Month:



**CIBTAC (UK)**

**What is CIBTAC ?**

- An International examination board based in UK .
- Among the worlds most respected body awarding diploma for Aesthetic treatment skills
- Present since 25 years and in 18 countries
- Over 150 schools worldwide offer CIBATC program
- CIBTAC award most trusted by employers

[www.cibtac.com](http://www.cibtac.com)



**CIDESCO (SWITZERLAND)**

**What is CIDESCO ?**

- CIDESCO is the world's major international beauty therapy association founded in 1946, Zurich, Switzerland.
- Represented in over 33 countries.
- Over 200 beauty schools worldwide are associated with CIDESCO.

[www.cidesco.com](http://www.cidesco.com)

## LTA Seminar & Convocation Ceremony



Dr. Sameer Karkhanis



Dr. Nirmala Shetty



**LTA School of Beauty :-**

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